



## Introduction for Kelly McCormick

Notes to Introducer: *Please read exactly as written. Thanks!*

Our speaker is an expert in business, who learned by doing.

She has owned three successful companies, the first at age 21.

However, she hated the traditional way of doing business and selling.  
So she invented her own methods, which she has taught to thousands of people.

Over the years she also scribbled her insights onto a lot of post it notes. Soon she had enough information to fill a book.

Today, she is the author of “OutSell Yourself: Go from Hello to Sold with Ethical Business and Sales Techniques!”

She is a Past President, of the Toronto Chapter of the Canadian Association of Professional Speakers, and a member of the National Speakers Association.

Please join me in welcoming Kelly McCormick.

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